



ALBERTA COUNCIL FOR GLOBAL COOPERATION (ACGC)
TOP 30 UNDER 30 CAMPAIGN ARTWORK

REQUEST FOR PROPOSALS

Deadline to submit a proposal	3 November 2025
Starting date (tentative)	17 November 2025

About ACGC

ACGC is a network of organizations and individuals, located in Alberta, working locally and globally to advance sustainable development and global citizenship. Part of this network includes ACGC members, comprised of civil society organizations and individuals. ACGC's mission is to mobilize Albertans to become global citizens engaged in sustainable development. We do this by building the capacity of network organizations, representing members' interests with the government and others, and increasing the awareness, knowledge, and connections of Albertans in global issues and sustainable development. For more information about ACGC and our programs, visit acgc.ca.

About the Top 30 Under 30 Award & Campaign

The Top 30 Under 30 Award is ACGC's annual campaign featuring 30 outstanding young people, nominated by their community and selected by a committee of peers for their commendable work in making the world a more just, fair, and sustainable place for all. Each year of the Top 30 Under 30 Award and subsequent campaign, we strive to feature unique artwork that complements that year's overall campaign theme. For more information about the Top 30 Under 30 award and campaign, visit top30under30.acgc.ca.

Context and Purpose

This project will include two major deliverables, as follows: (1) an artistic rendition of the [Top 30 Under 30 logo](#), and (2) 30 individual portraits of the awardees. These 30 portraits can be either *artistic/digital renditions* of the images provided by the youth (as seen in the [2025 campaign art](#)) or *background art* to complement these images (as seen in the [2022 campaign art](#)).

The high-level concept that will influence this year's Top 30 Campaign theme is "Harnessing the Power of Connection to Create Lasting Change." While it is not required, a short description of the artist's vision for incorporating this theme in their art would be helpful. **While we understand that artificial intelligence can be a useful design tool, we are not accepting AI-generated proposals or artwork at this time.**

See below for a more detailed deconstruction of the deliverables.

Deliverable	Description
Top 30 Under 30 logo	An artistic rendition of the official Top 30 Under

	30 award logo that is unique to the 2026 campaign, and acts as a visual representation of the year's theme. <i>Preferred format: high-quality digital art in a program such as Adobe InDesign, Adobe Illustrator, etc.</i>
30 individual awardee portraits	30 individual awardee portraits, as either artistic renditions or complementing background art (see above for references). <u>If the 'background art' option is chosen, this includes adding the awardee images to the background art to create 30 complete portraits.</u> We are open to proposals for both digital and real portraits. <i>Preferred format: high-quality digital art in a program such as Adobe InDesign, Adobe Illustrator, etc.</i>

Submitting Proposals

In your proposal, please include the following information:

An asterisk [*] indicates a required piece of information. List items without an asterisk are optional, but helpful, to include in your proposal.

- Personal details, including the following:
 - *Your name
 - *Contact information
 - *Your primary location/city you are based in
 - Your company/group/artist name (if applicable)
 - Any social media handles/links containing displays of your artwork
 - A bio / any personal information you would like to share
- *Portfolio (examples of your work/style)
- *Your anticipated timeline for completing this project
- *A cost breakdown/quote for this project
- Vision for incorporating the theme "Harnessing the Power of Connection to Create Lasting Change" into the artwork

If you are qualified and available to work with ACGC on the 2026 Top 30 Under 30 Campaign Artwork, please send your proposal to Lebene Mawutor at communications@acgc.ca. Please also contact Lebene Mawutor for any questions related to this RFP.

The deadline to apply is 3 November 2025 at 12 PM (noon) MST. Please write as a subject line: "Proposal: Top 30 Artwork".