



ACGC

ALBERTA COUNCIL FOR
GLOBAL COOPERATION

Alberta Council for Global Cooperation
STRATEGIC PLAN 2018-2023

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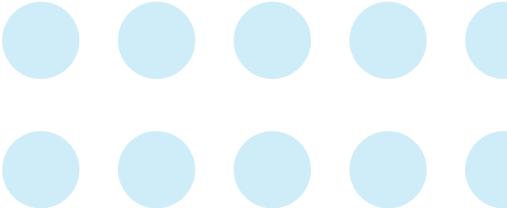
VISION All people can fulfill their potential and prosper, become engaged citizens in peaceful, just, and inclusive societies, and thrive in a healthy, sustainable world.

WHO WE ARE A network of organizations and individuals, located in Alberta, working locally and globally to advance sustainable development and global citizenship. Part of this network includes ACGC members, comprised of civil society organizations and individuals.

MISSION Mobilize Albertans to become global citizens engaged in sustainable development.

We do this by building the capacity of network organizations, representing members’ interests with government and others, and increasing the awareness, knowledge, and connections of Albertans in global issues and sustainable development.

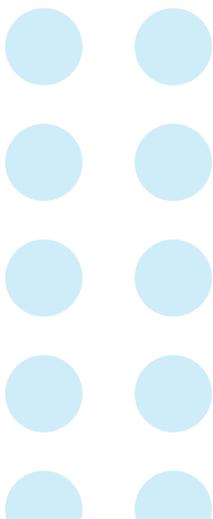
VALUES Respect, Inclusiveness, Equality, Empowerment, Human Rights, Collaboration, Accountability, Transparency, Sustainability, Mutual Learning.



STRATEGIC PRIORITIES

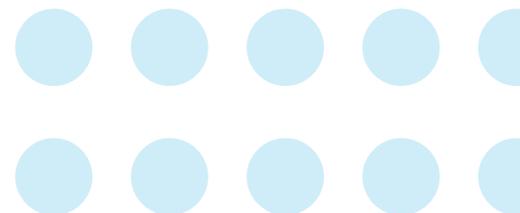
Priority #1: Become a knowledge hub for international development organizations.

Why this Priority? Alberta organizations working to advance sustainable development in developing countries face a number of internal and external challenges, from inadequate and inconsistent funding to more global trends such as technology advancements and climate change. These challenges also extend to our members' partner organizations based in developing countries. ACGC plays a key role in facilitating capacity building through knowledge sharing, skill building, resource coordination, and connection to the broader sector. This enhances organizations' capacities to effectively respond to internal and external changes and implement more effective sustainable development initiatives. Looking forward, ACGC has an opportunity to extend these capacity building services to organizations across the country through its role in the Inter-Council Network.



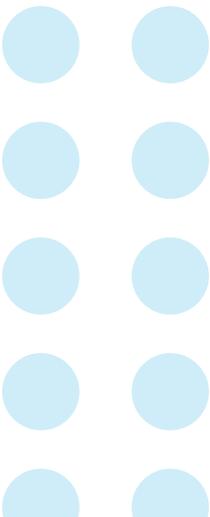
Priority #2: Raise a collective voice that advances members' interests and strengthens government relations.

Why this Priority? Potential shifts in political leadership and priorities at federal and provincial levels bring opportunity and uncertainty to ACGC members. Many ACGC members do not have resources to analyze and respond to potential policy changes in government, initiate advocacy efforts to drive policy change, nor hold governments accountable to decisions and actions made. ACGC is well-positioned to consult a diverse set of stakeholders and build a collective voice that will advance the interests of members while building positive government relations.



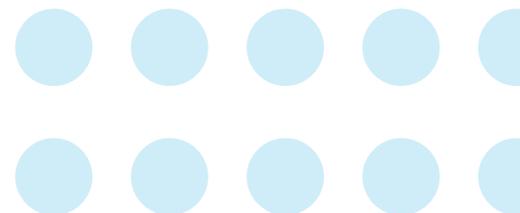
Priority #3: Promote global citizenship by providing educational materials and catalyzing members and networks.

Why this Priority? The introduction of the SDGs provides an opportunity to engage more Albertans in sustainable development and become global citizens, connecting local and global issues and solutions. The SDGs also provide an opportunity to educate people on the evolution from a traditional “charity” model of development to a human rights-based approach to development and the concepts underlying “global citizenship”. Historically, ACGC has focused on engaging educators and youth in schools and championing young leaders as emerging global citizens, and has built an expertise and prominence in this area. Looking forward, ACGC has an opportunity to extend this engagement expertise to educators and youth across the country through its role in the Inter-Council Network. At the same time and given its size, ACGC needs to be strategic in its public engagement efforts. By playing the role of catalyst to engage more Albertans from different sectors in a meaningful way, ACGC can maximize use and impact of its limited resources.



Priority #4: Champion the Sustainable Development Goals in Alberta.

Why this Priority? The global community, including the Government of Canada, adopted the 2030 Agenda for Sustainable Development in 2015. The Sustainable Development Goals (SDGs) apply universally to all countries, and as such, provide a strategic opportunity for Albertans to better integrate efforts to advance sustainable development and global citizenship efforts at home and abroad. ACGC is in a unique position to champion the Sustainable Development Goals and bring together Alberta sectors and actors working locally and globally to advance the SDGs.



Priority #5: Manage organizational growth to ensure sustainability and impact.

Why this Priority? To date, ACGC as an organization has had relatively stable funding, and like many nonprofits, strives to do far more than it sometimes has resources for. New project funding forecasted for ACGC over the next five years comes with obligations to ramp up nonprofit organization capacity building and youth engagement activities across Canada, while continuing to support and advocate for existing members. At the same time, ACGC is heavily reliant on a single, but committed funder. These factors make it imperative for ACGC to manage new growth and build a more sustainable organization.

