

Development and Peace

A Tap Water vs. Bottle Water Taste Test



A TAP WATER VS. BOTTLED WATER TASTE TEST

OBJECTIVE:

To show the public that tap water often tastes very similar, the same or even BETTER than bottled water!

OUTLINE and MATERIALS:

- Set up a booth/stand in a parish, school, or even on a street! Have cups of water and have people pick the one they like best, and guess which one is tap water.
- Make sure you have all the necessary materials to hand out; these might include the bottled water pamphlets and stickers, the fall action cards and pamphlets and any other informative D&P (or other) materials you think might be relevant. It's also a great idea to put up various posters.
- Make sure you have enough large bottles of water (use either Pepsi's Aquafina or Coke's Dasani; these brands are actually selling BOTTLED tap water!)
- You can use a Brita filter for the tap water

SELL D&P WATER BOTTLES!

OBJECTIVE:

To show that it is not necessary to drink commercial bottled water and that it's easy to just fill up your own plastic water bottle every day!

HOW TO ORGANIZE:

- Purchase water bottles. Investigate possibility of getting custom labels! Perhaps you could have your youth group/ school name OR Water: Life before Profit! Across the bottle, or BOTH!
- Set up a stand at your school or parish and sell bottles for cost or \$1.00 extra (or whatever you wish to charge) if you want to also raise funds for Development and Peace.
- At the same time as selling the bottles, hand out the bottled water materials (pamphlets and stickers), along with the current Fall Action Campaign pamphlets and action cards. It would be very possible to get lots of cards signed!!

SOURCE- Titans for Justice Youth Group in Lindsey, Ontario. They bought their bottles from www.redpineoutdoor.com/nalgene. At this time, we do not have any info about their labour practices. For more information, contact amandaiward@yahoo.ca.