

PRESENTER: DANIELLE SKOGEN



# A HOLISTIC APPROACH FOR TRANSFORMATIONAL GIRLS' EMPOWERMENT & GENDER EQUITY

REALgirl<sup>®</sup> SERniña







# Key Learnings

- To truly advance gender equality and girl empowerment, **all individuals who are impacting the world of a girl must be involved**
- Patriarchy is a deeply-rooted longstanding paradigm, to ensure real change **all individuals must understand that we all benefit when we foster equity and overcome patriarchy**
- **True empowerment can only happen once real healing occurs**
- When seeking to bring about true healing and lasting change in regards to gender-based violence, **a restorative justice approach is critical**



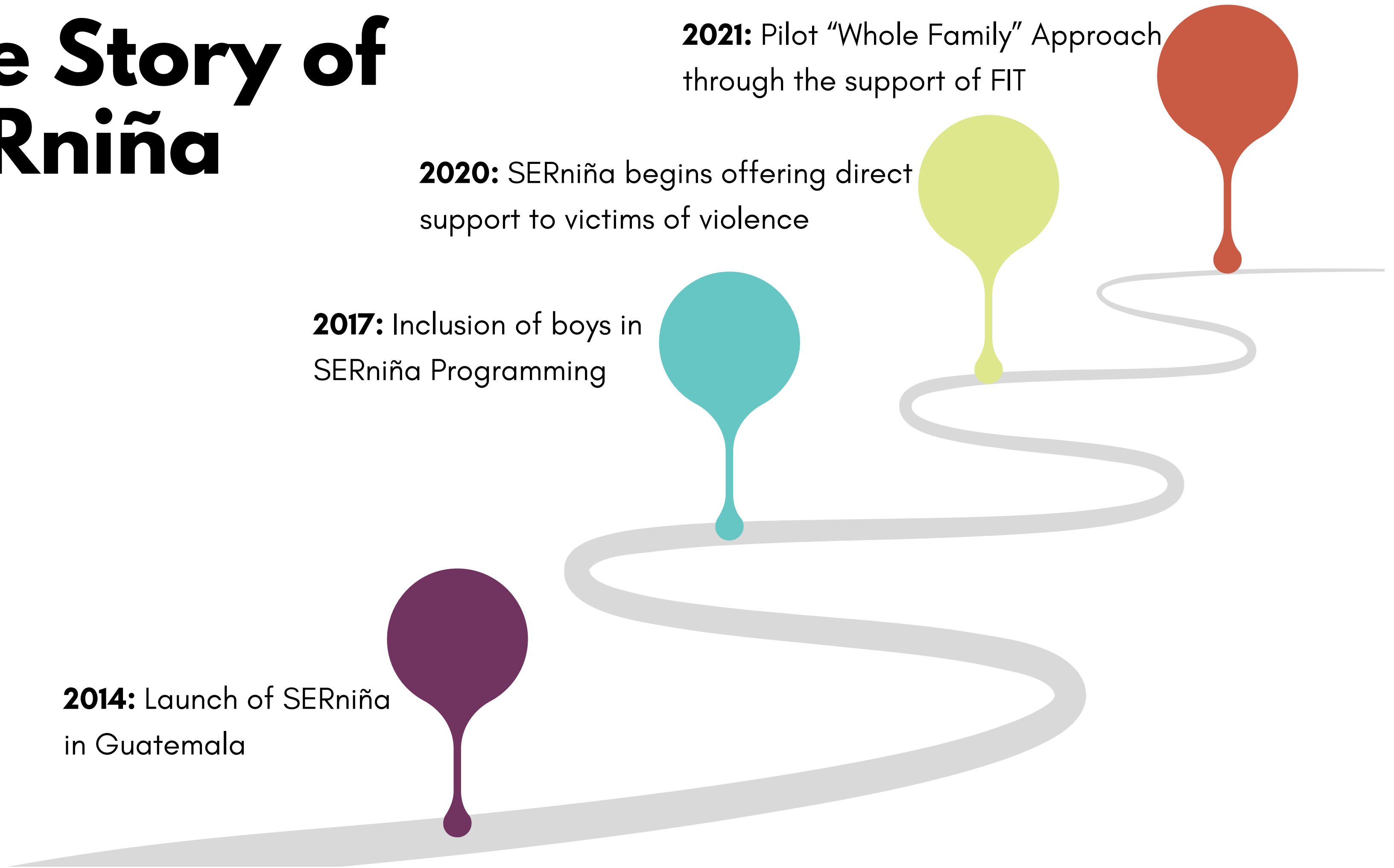
# The Story of SERniña

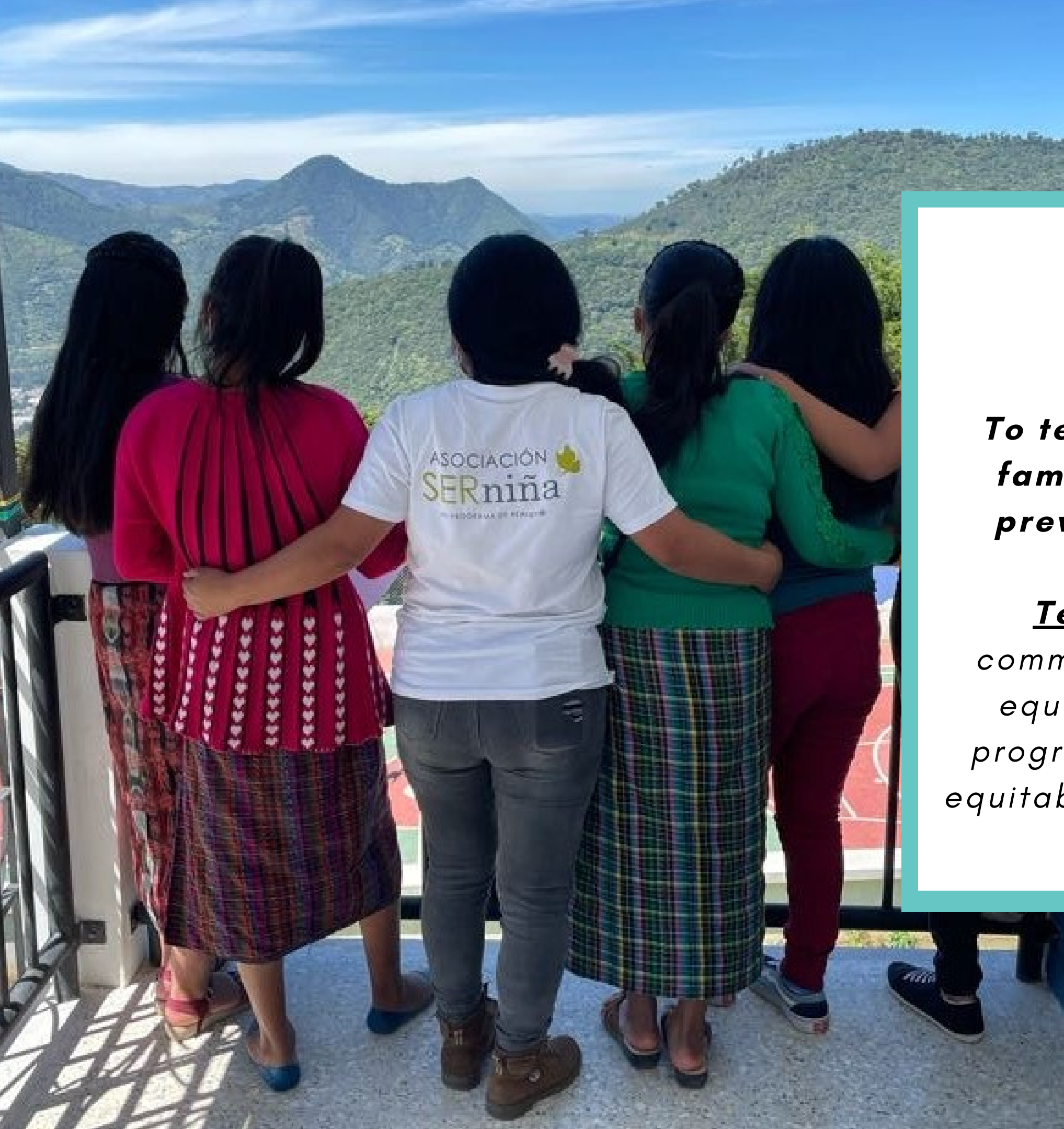
**2014:** Launch of SERniña  
in Guatemala

**2017:** Inclusion of boys in  
SERniña Programming

**2020:** SERniña begins offering direct  
support to victims of violence

**2021:** Pilot “Whole Family” Approach  
through the support of FIT





# Testing Project Summary

*To test the impact and effectiveness of a holistic, family-centered, gender equity focused violence prevention and response program in Guatemala.*

***Testing Hypothesis:** If Indigenous Guatemalan communities have access to holistic, in-depth, gender equality focused, violence prevention and response programs, community members will adopt more gender equitable views and practices and rates of gender-based violence will decrease."*



# Testing Location: El Hato, Guatemala



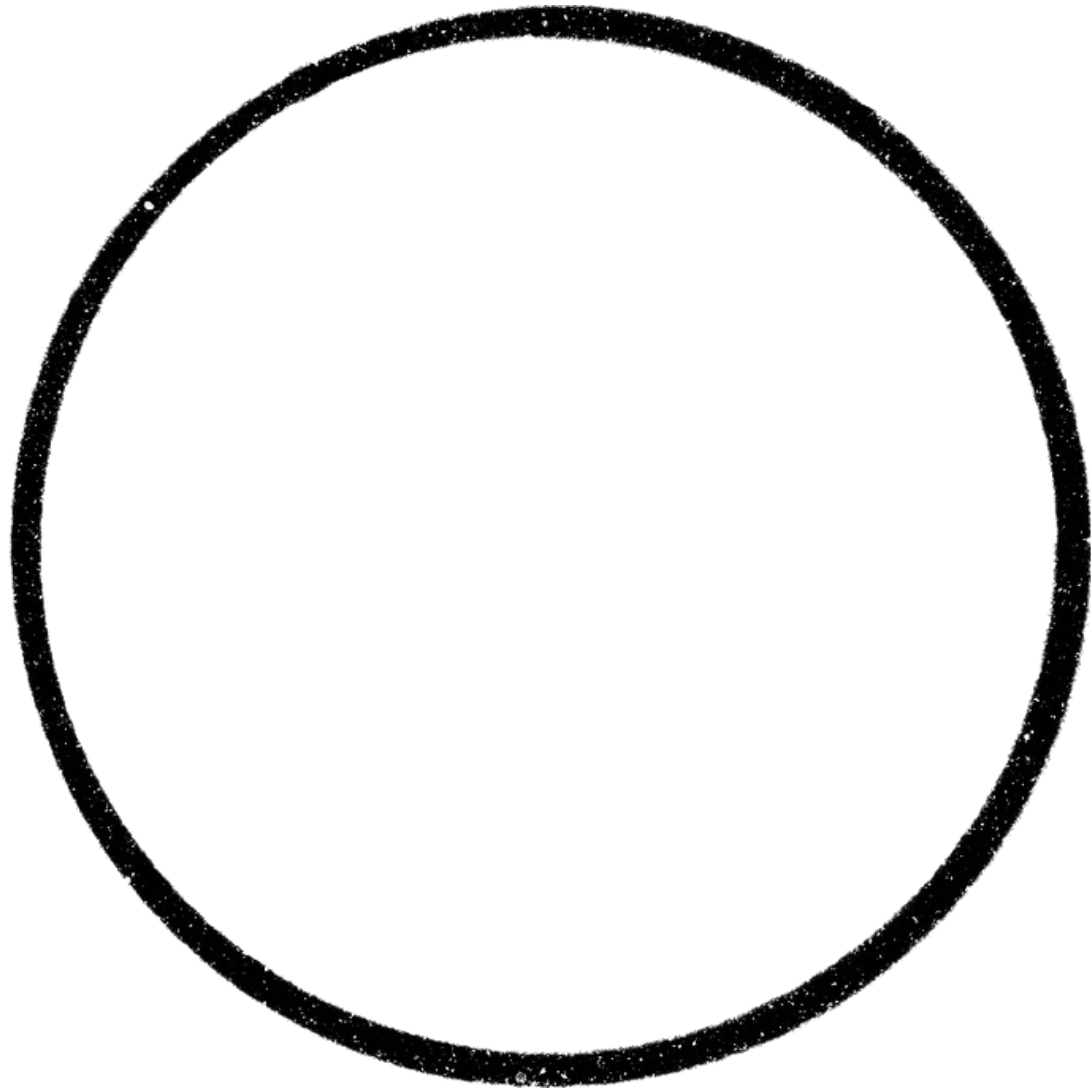






# Our Innovative Holistic Model

## Holistic Offerings









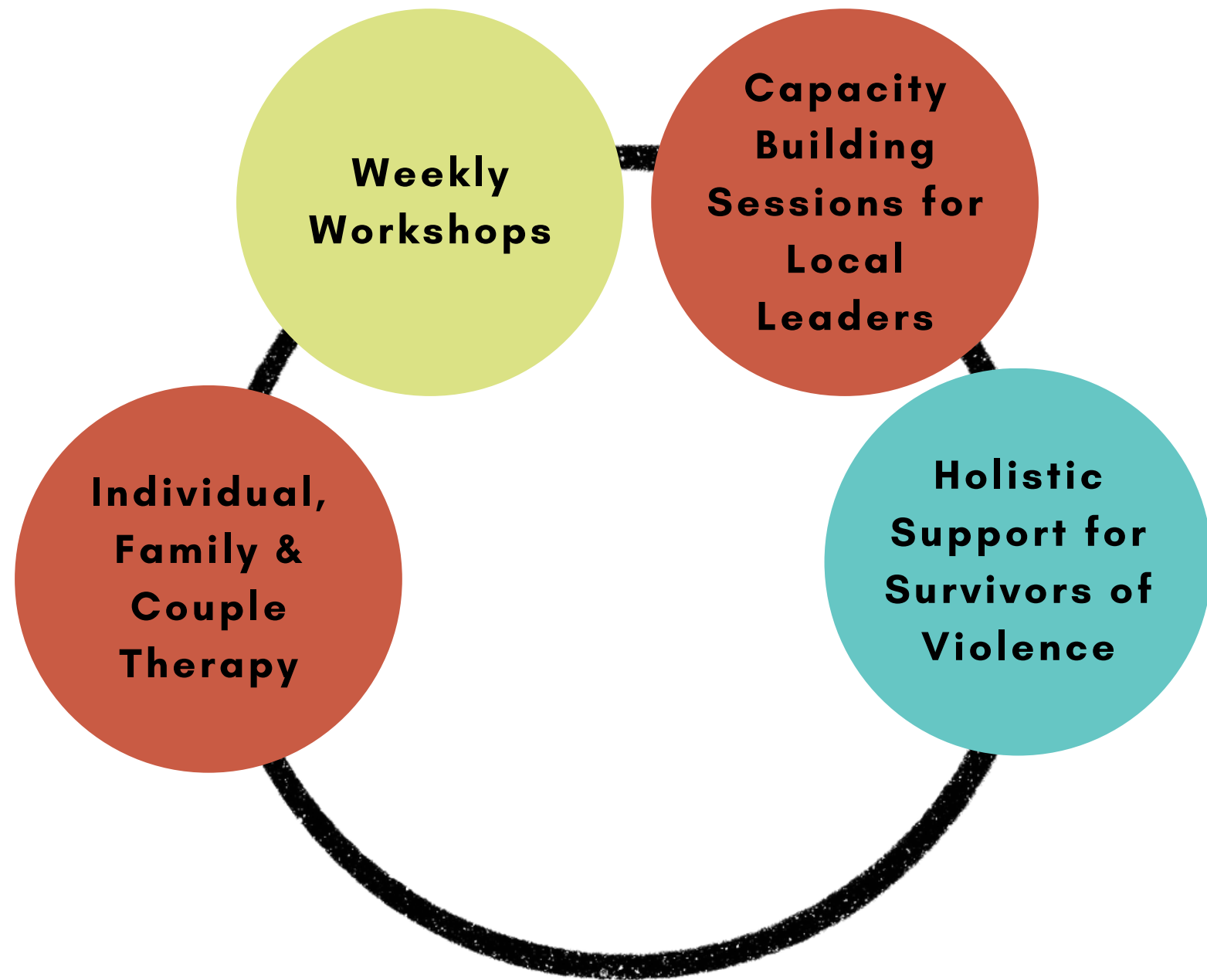






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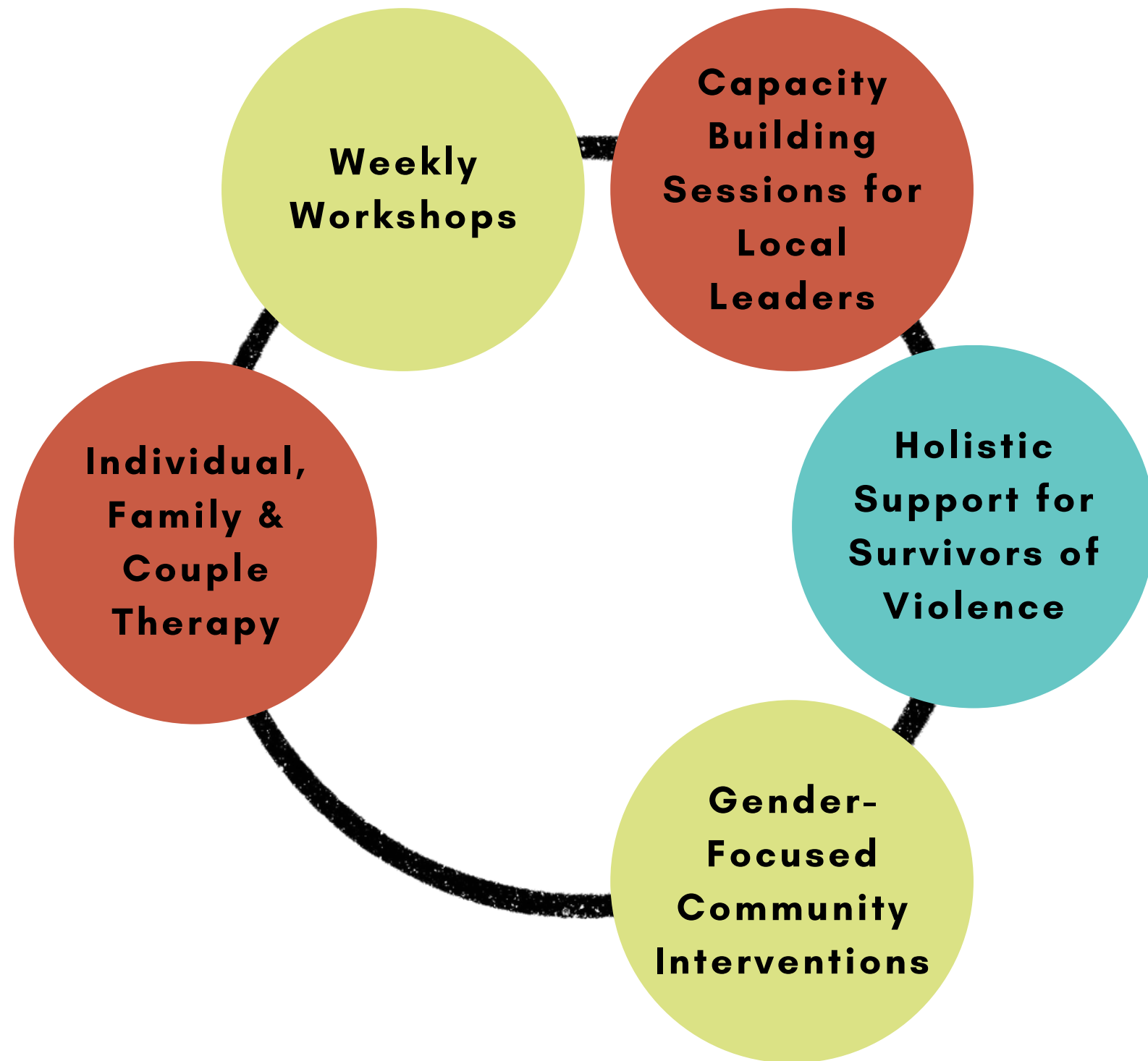
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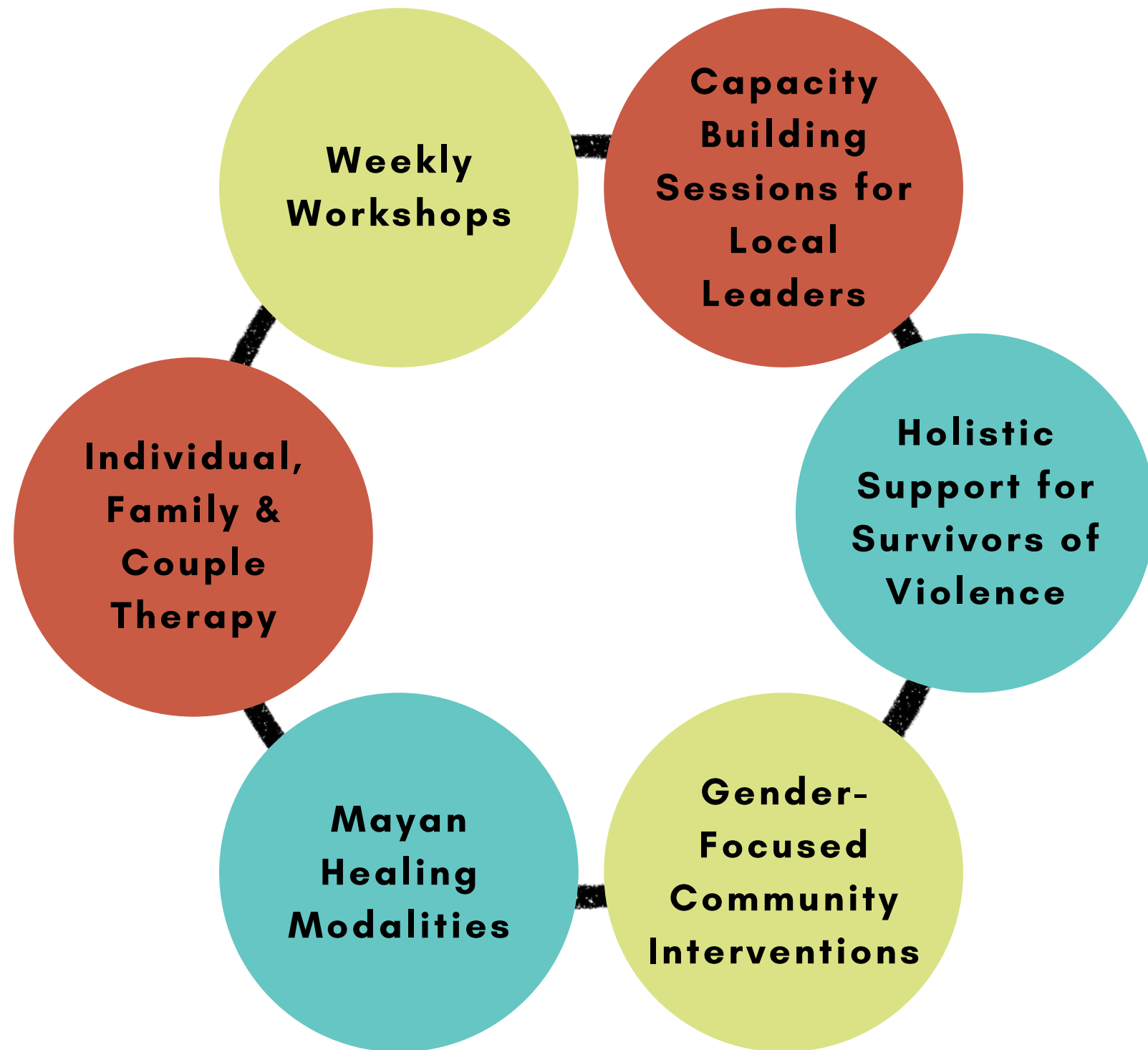
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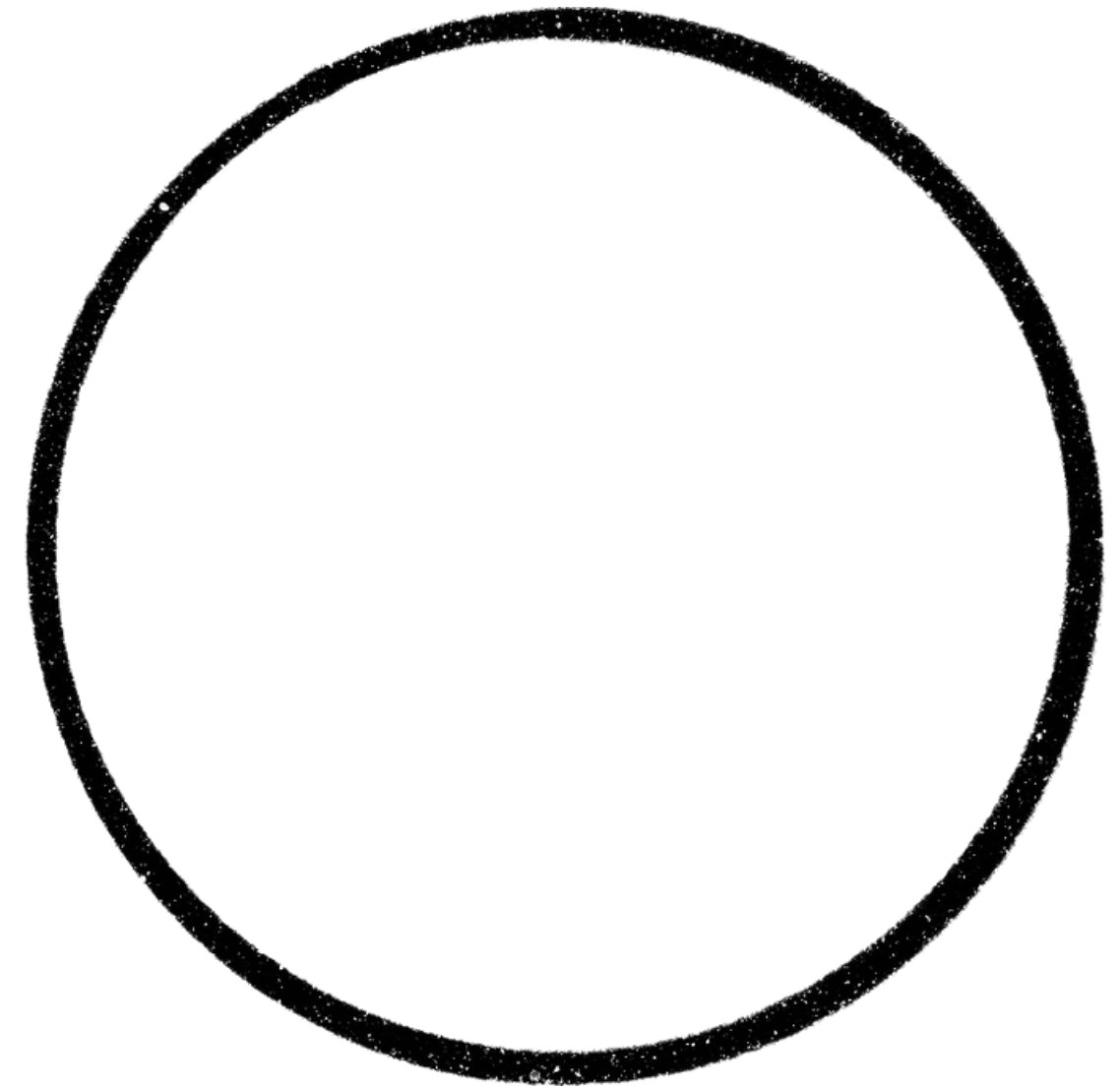
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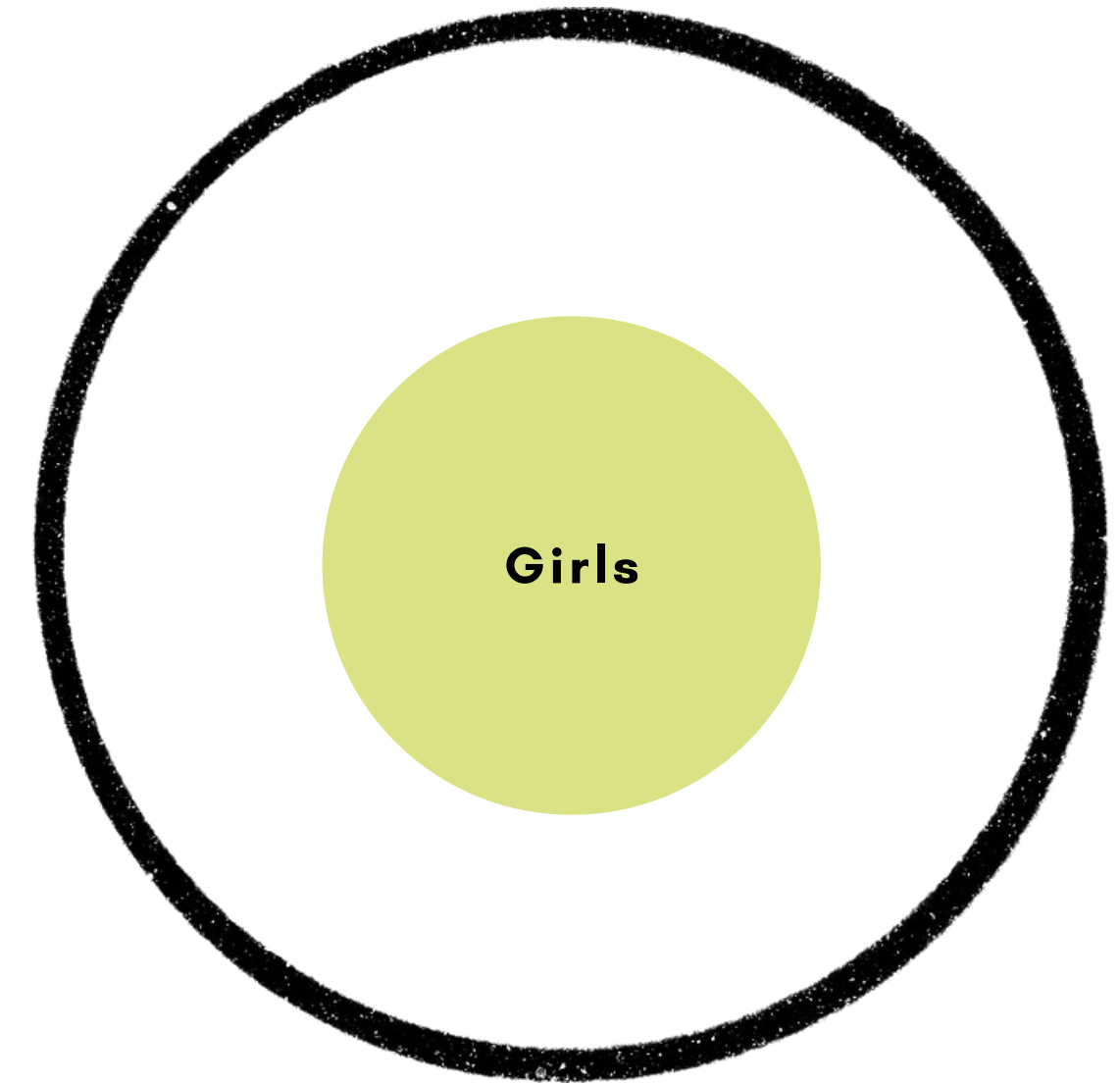


**Holistic Reach**



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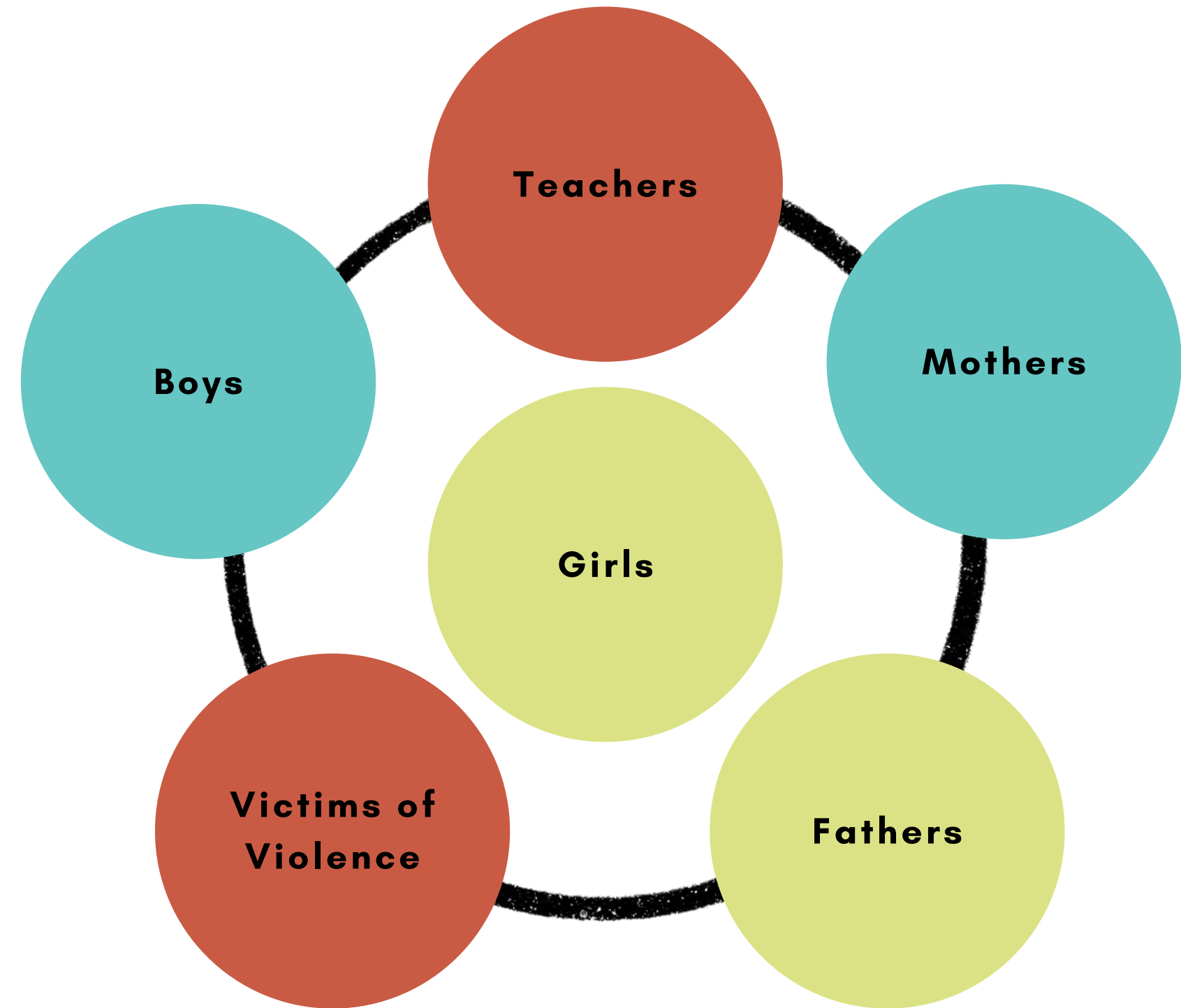
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## Holistic Reach

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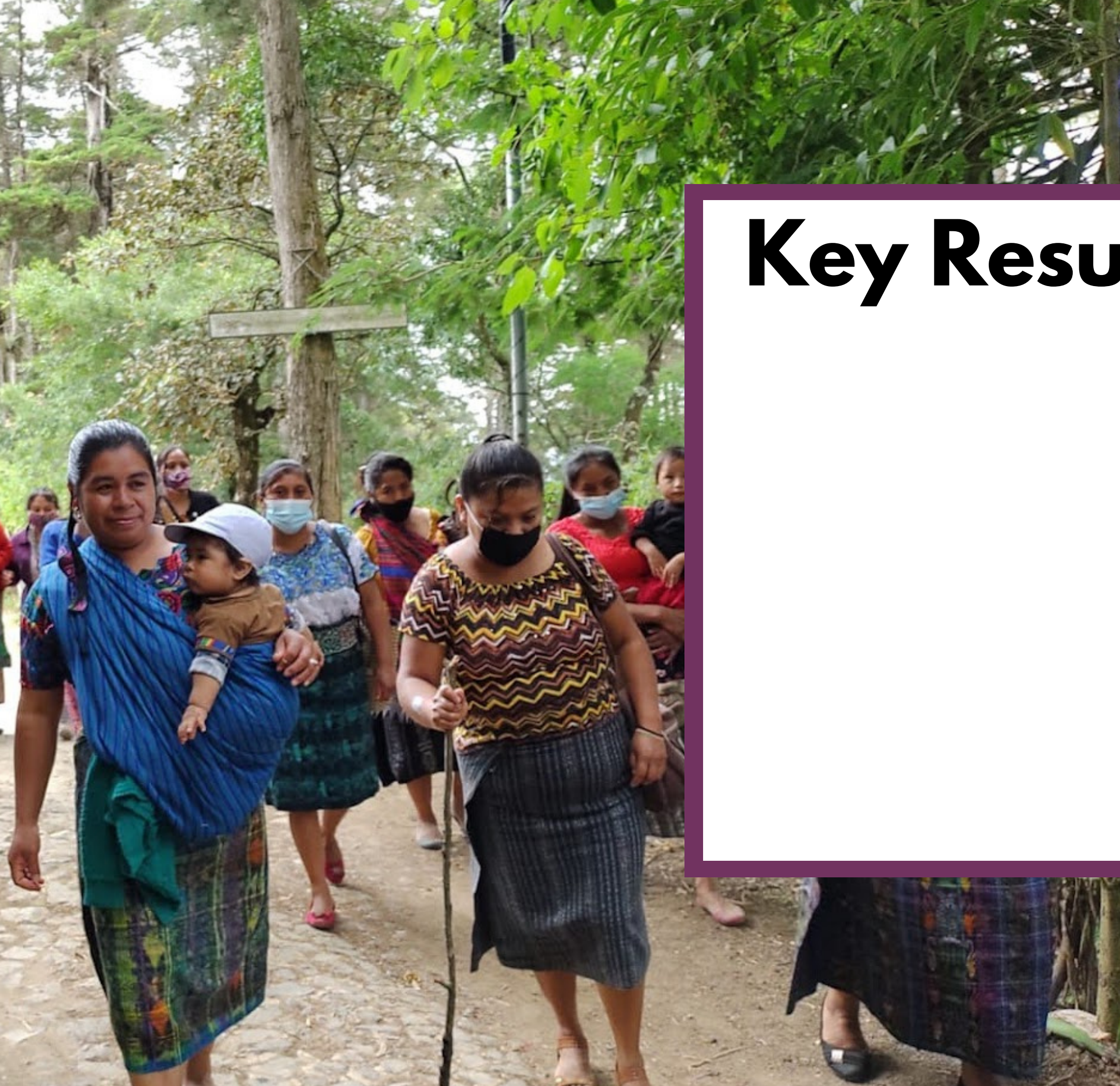
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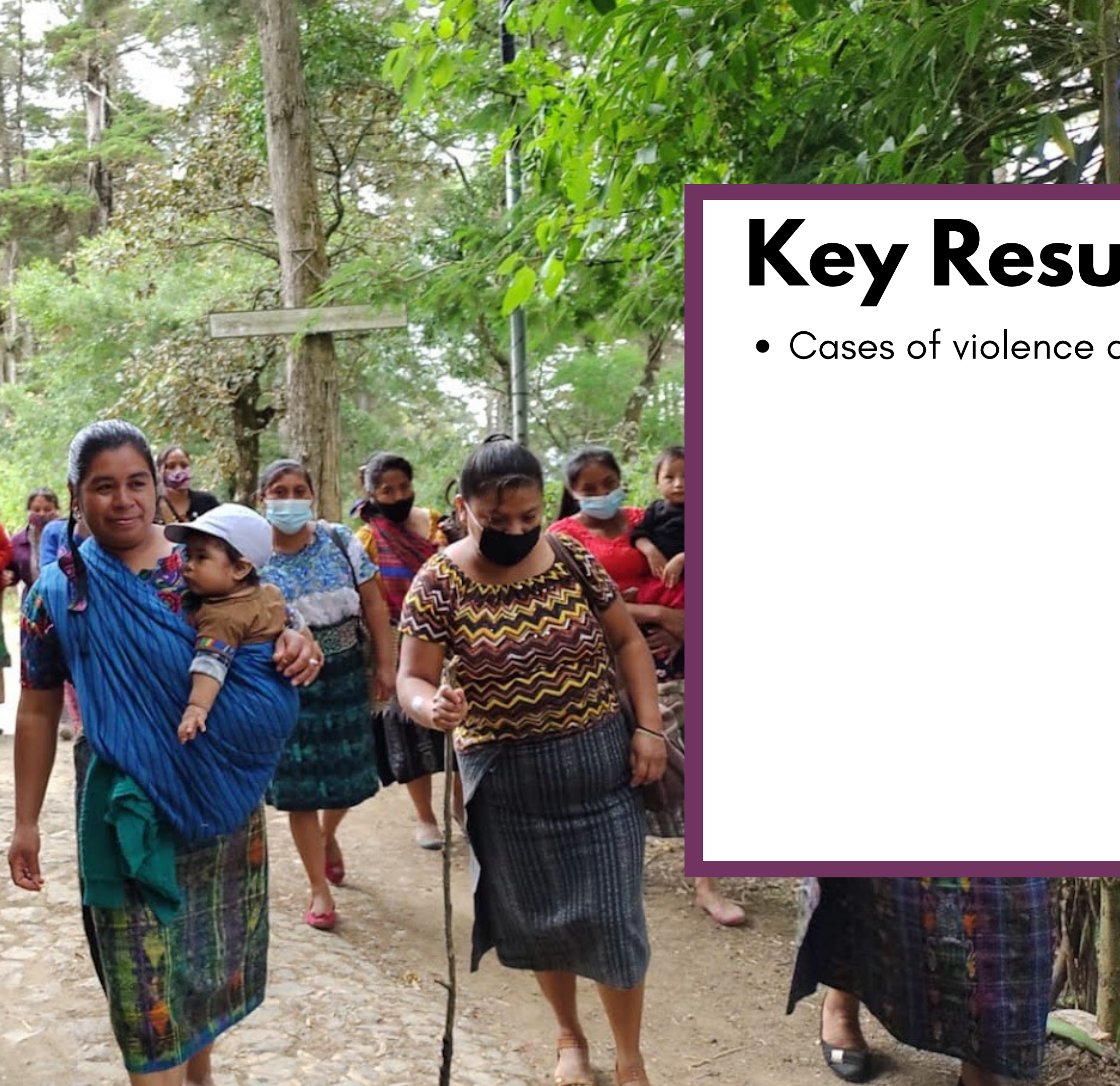
## Holistic Reach



# Key Results



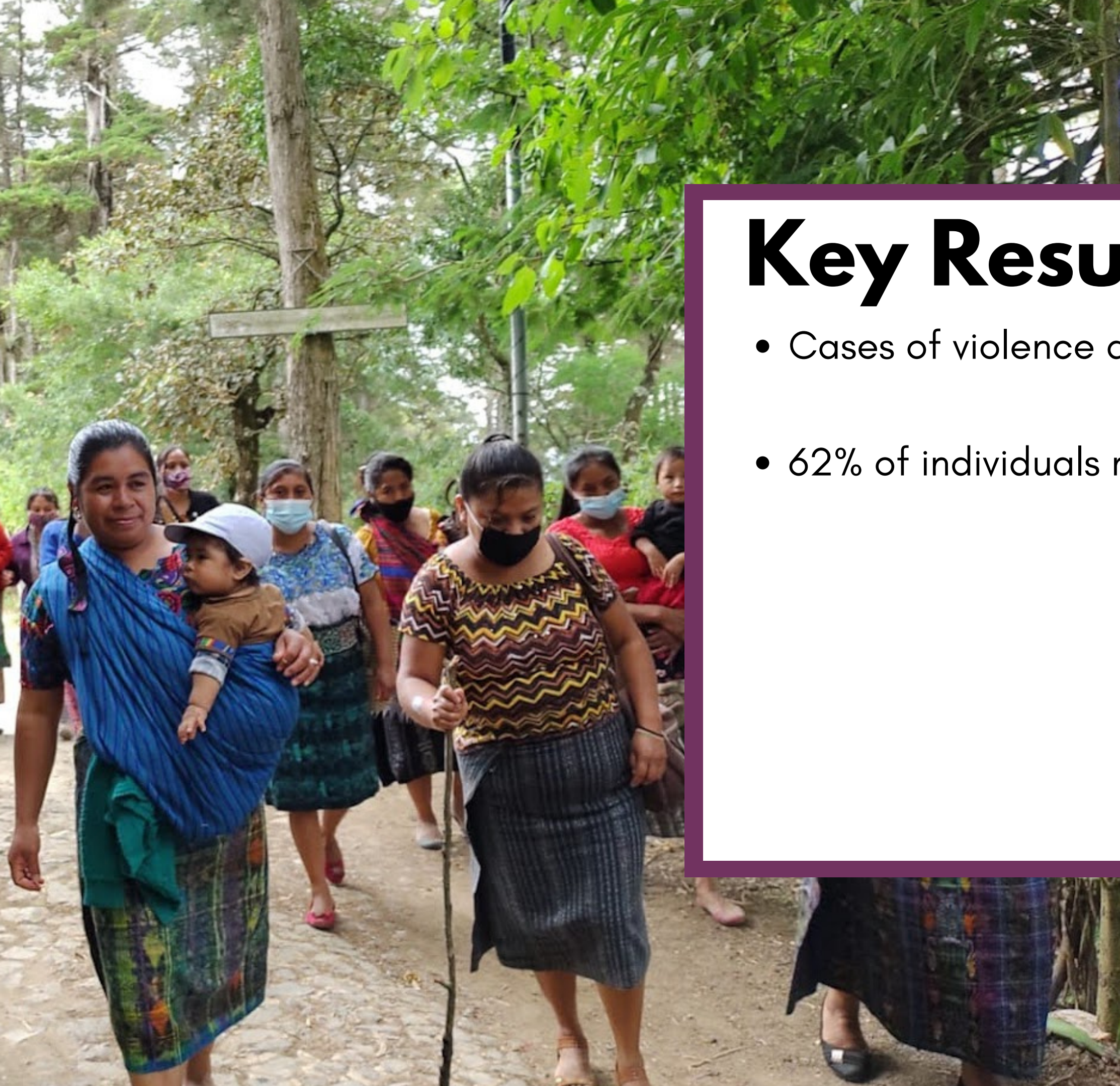




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- 62% of individuals reported overcoming a situation of violence
- 79% of individuals report experiencing less violence in their homes
- 90% of the women who participated have reported taking a concrete action towards their empowerment





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# Questions & Further Discussion?

Connect with me!  
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*Send me an email to receive impact video and more in-depth results and findings in upcoming Academic Articles and Outreach Materials.*

